

Power Africa Off-Grid Energy Challenge

Proposal Template

(Limit proposal to fourteen pages plus attachments)

Applicant Background Information					
Applicant Name					
Owner(s) & Director(s)	<i>Name</i>	<i>Nationality</i>	<i>Verification document (document type and number verifying nationality of each owner/director)</i>	<i>% of shares (if applicable)</i>	<i>Home address</i>
	<i>Add more lines on a separate sheet as necessary</i>				
Registration Details	<i>Legal form</i>				
	<i>Date of Registration</i>				
	<i>Registration Number</i>				
Applicant History <i>(please provide a brief overview of activities and milestones to date)</i>					
Address					
Telephone Number					
Email address					

Applicant Profile		
Current Activity		
Past track record of accomplishments <i>(please list 3 noteworthy accomplishments)</i>	1.	
	2.	
	3.	
Describe Past Financial performance <i>(attach audited financial statements if available)</i>		
Business references <i>(please list 2 including Name, Address, Cell phone number)</i>	1.	
	2.	

Proposal		
Project Details		
(i) Project Summary <i>Summarize what the project will do in two sentences.</i>		
(ii) Proposed Project Location & Target Population <i>Explain how the project will benefit marginalized, grassroots people.</i>		
(iii) Problem Project Addresses (250 words)		
(iv) Project Description	<i>Brief description of the project</i>	
	<i>Project goals, objectives, and intended impact</i>	
	<i>Target Market</i>	

	Renewable Energy Technology Type	
(v) Key Risks and Plans to Mitigate		
(vi) Environmental Compliance <i>Describe any environmental impact to the project activities and potential mitigation measures.</i> <i>Examples may include disposal of batteries, chemical inputs, disposal of waste.</i>		
(vii) Management & Technical Team (Attach CVs) <i>Provide nationality of each member of the management team and attach a verification document (e.g., national ID card)</i>		
(viii) Project Ownership & Governance		

<p>(ix) Project Timeline/ Milestones: <i>List 4-6 critical accomplishments, the required deliverable to assess completion of the milestone and completion date during 12 month project duration.</i></p>	Description of milestone	Required deliverable	Completion date
Add more lines on a separate sheet if necessary			

<p>(x) Financial sustainability Describe how the project costs will be sustained over time. How users will pay for the services provided.</p>				
(xi) Financial Estimate (Please provide indicative values, based on your own prior experience)				
Revenues (based on initial assumptions for types of customers, service units and pricing)	Indicative Category	Year 1	Year 2	Year 3
	e.g. Service fees			
	Usage fees			
	TOTAL			
Expenses (please indicate categories and forecasts for recurring operating costs)	Indicative Category	Year 1	Year 2	Year 3
	e.g. Ongoing Maintenance			
	Operating Expenses			
	Staff			
	TOTAL			
Net Profit (Revenues – expenses before tax and depreciation)		Year 1	Year 2	Year 3
Net Income (Net profit after tax and depreciation)		Year 1	Year 2	Year 3
(xii) Estimated Return on Investment				
(xiii) Total Project Cost Please describe all costs associated with the project in addition to the \$100,000 challenge funds. Examples include: Buildings, Capital equipment, Other development costs, Working capital	Cost Category	Cost Estimate		

(xiv)Status of Other Investors/Funders: <i>List other funding sources, amounts and status of funding request.</i>		

Proposed Use of Grant Funds (up to \$100,000 to be provided to the winner(s) of this competition)

Proposed Use:
Please explain briefly

Budget Detail:
Provide a budget for the use of
\$100,000 Challenge funds.
Provide an estimate for each
identified category

Budget Category

Budget Estimate

*e.g., solar panels, inverters,
cement*

Budget Justification <i>Describe in detail why each budget item is required at the particular size. For example: Why is that size of solar pump selected versus a smaller size?</i>	<i>Budget category</i>	<i>Justification</i>
<i>Add more lines on a separate sheet if necessary.</i>		

Attachments:

1. Nationality verification documents of owners and managers
2. Proof of registration (registration document)
3. Referral letters
4. Prior audited financial statements (where available)
5. CV of Key Management & Technical Personnel